



# LUXURY GOODS MANUFACTURER AND RETAILER STORE COUNT

**Case Study:** Retail Inventory – Luxury Good Manufacturer

A luxury goods manufacturer and retailer needed a solution to complete an **accurate inventory count** of a store in Madrid

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## Case Study: Retail Inventory – Luxury Good Manufacturer

A French luxury goods manufacturer established in 1837 required the support of RGIS. The company specialises in leather goods, lifestyle accessories, home furnishings, perfumery, jewellery, watches and ready-to-wear clothing. The manufacturer is currently in 45 countries worldwide through 306 stores, six of which are situated in Spain and Portugal.



### REQUIREMENT

RGIS already provided stocktaking services for manufacturer in France, so the company reached out to RGIS to assist the Madrid operation with **inventory requirements**. The luxury good manufacturer required RGIS to provide the following:

- **Complete a wall-to-wall count** of store in Madrid
- **Accuracy** of the count was very important due to the expensive goods being counted
- Provide **output files** with all the data for the store



### SOLUTION

The luxury good manufacturer partnered with RGIS to complete the **wall-to-wall store count project**, and provided the following:

- Scheduled a team of a **supervisor and four experienced RGIS auditors**
- The customer provided one resource to assist in the project
- RGIS auditors **accurately counted all stock in store** within seven hours
- Multiple checks were completed to confirm accuracy levels
- Ensured **same reporting procedure** was used as other branches worldwide



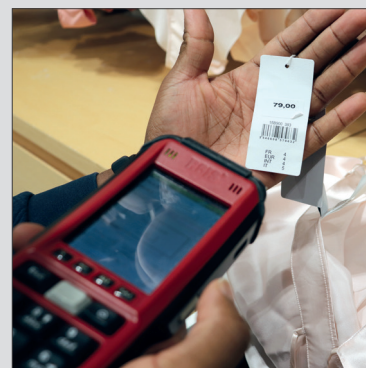
### RESULTS

The luxury good manufacturer found by outsourcing the **wall-to-wall store count project** to RGIS, the following results were achieved:

- Precisely counted a total of **15,000 units**
- **Ensured no disruption** was incurred to staff or customers
- RGIS committed to a **high quality count with a high percentage of controls** due to the expensive products
- **Almost 100% of accuracy** was achieved
- The customer was very pleased with the consistency and reporting of the counts, and are now looking for **RGIS to perform all store counts across Spain and Portugal**



By partnering with RGIS, the luxury goods manufacturer were very pleased with the accuracy of the counts, and are now looking for **RGIS to perform all store counts across Spain and Portugal**



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Stock Count



Accurate & Efficient



Fast Turnaround



Satisfied Customer



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