RFID CLOTHING SOLUTION FOR MAJOR RETAILER

Case Study: Store Support – Multinational Retailer

A multinational retailer needed support to change the store clothing counts **from manual counts to an RFID solution**

RGIS®

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A multinational retailer of general merchandise required the support of RGIS. The company carries out business through multi-format stores and online. The retailer offers a wide array of food and non-food products. The company has business presence across Europe and the UK and is headquartered Greater London, the UK.

REQUIREMENT

RGIS is a trusted partner of the multinational retailer, for over 10 years. The retailer wanted to change the clothing counts **from manual counts to an RFID solution**, the reason for this they believed the accuracy of the counts would be better, therefore have a **better understanding of the clothing stock**.

The multinational retailer approached RGIS to provide the following:

- To create a **bespoke RFID solution** for clothing counts in stores
- **Implement the RFID system** on all items of clothing

SOLUTION

The multinational retailer partnered with RGIS to complete the **RFID clothing solution** and RGIS provided the following:

- RGIS created a bespoke solution for the customer that **met all specified requirements**
- The RFID solution was **vigorously tested to make sure it was fit for purpose** and ensuring that the **speed and accuracy were maintained** throughout

RESULTS

The multinational retailer found by outsourcing **RFID clothing solution** to RGIS, the following results were achieved:

- Experienced RGIS teams accurately applied a system that was able to **capture all clothing RFID tags** within the stores
- All the company's stores now have **real time data** of clothing in stores
- The project was a huge **cost saving for the retailer**
- This project also **increased accuracy**, as clothing is being scanned three times during the same period as manually counting, with nearly 100% verification checks

By partnering with RGIS, the multinational retailer achieved the goals of both **increased accuracy and cost saving**

RFID Solution

Real-time Data

Increased Accuracy

Cost Saving

CONTACT RGIS TODAY TO SEE HOW WE CAN HELP YOU

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